

Girişimci Kafası at a glance

4.5M+

followers (all accounts)

47

podcast episodes

1,686

closed startups in the archive

2014

founded

17th printing

Girişimci Kafasıyla Düşün

Award-winning

Platin İş Kitapları Awards

Girişimci Kafası (GK) is a Turkish media and community brand founded in 2014 by Kaan Gülten. It publishes daily content on entrepreneurship, business and technology on Instagram, LinkedIn, Facebook, YouTube and X, reaching a combined total of more than 4.5 million followers across these accounts (September 2026). GK also publishes the Kafa Sohbetler podcast, the Kafa Notları newsletter and Girişim Mezarlığı (Startup Graveyard), an archive telling the stories of 1,686 closed startups. Its founder's book, Girişimci Kafasıyla Düşün, won an award at the Platin İş Kitapları Awards.

Name	Girişimci Kafası (GK)
What it does	Media and community brand on entrepreneurship, business and technology
Founded	2014
Founder	Kaan Gülten
Headquarters	Istanbul
Followers	4.5 million+ (September 2026, total of all accounts)
Podcast	Kafa Sohbetler, 47 episodes (in Turkish)
Book	Girişimci Kafasıyla Düşün, Ceres Yayınları, 2024 (in Turkish)
Award	Platin İş Kitapları Awards
Related publication	Yapay Zeka Kafası
Contact	info@girisimcikafasi.com
Startup Graveyard	1,686 entries, 81 countries (14 October 2026)

Press contact: info@girisimcikafasi.com · Press kit: girisimcikafasi.com/en/press-kit/ · The follower figure is the total of all accounts (September 2026).