

## LINKEDIN FOR FOUNDERS AND CEOS

## GK Founder Programme

Be consistent and visible on LinkedIn without losing your own voice.

Our team takes care of strategy, writing and the publishing schedule. You share your experience and approve every post; nothing goes out without your approval.

Measured by

**Followers, impressions,  
inbound requests**

First results

**1 month**

Term

**Monthly, minimum 3 months**

|                   |                                                                                                                         |
|-------------------|-------------------------------------------------------------------------------------------------------------------------|
| <b>Packages</b>   | Founder (8 posts a month), Founder Plus (12 posts a month and an article), Team (5-20 people).                          |
| <b>GK support</b> | Mentions on GK LinkedIn, a Kafa Sohbetler guest spot (Plus) and a quarterly recorded training session with Kaan Gülten. |
| <b>Rules</b>      | Authenticity, no fake engagement, and you own the rights to the content.                                                |

## How a month works

|                             |                                                                                                        |
|-----------------------------|--------------------------------------------------------------------------------------------------------|
| <b>Start of month</b>       | A 45-minute strategy call. We set the month's topics and the experiences you will share.               |
| <b>Week 1</b>               | The team drafts the month's posts, drawing on what you have told us, call recordings and company news. |
| <b>Weeks 1-2</b>            | You approve or edit each post. Nothing you have not approved is published.                             |
| <b>Throughout the month</b> | Posts go out on schedule. You reply to comments; the team can draft replies for you.                   |
| <b>End of month</b>         | A report and recommendations for the next month.                                                       |

## Our track record

### GK LinkedIn

1.3M+ followers (28 September 2026); the team that runs the page writes for the programme

### DZD Tech

350,000+ impressions, 2,900+ likes

**Who it is for:** Proven scale-ups, Series A and beyond; B2B services: accounting, legal, coworking, consulting; Senior executives at large companies.

**Other programmes:** GK Demand Programme · GK Brand Building.

**Brief:** [girisimcikafasi.com/en/for-brands/brief/](https://girisimcikafasi.com/en/for-brands/brief/) · **Details:** [girisimcikafasi.com/en/for-brands/founder-programme/](https://girisimcikafasi.com/en/for-brands/founder-programme/) · [info@girisimcikafasi.com](mailto:info@girisimcikafasi.com)

Pricing depends on scope and is shared in a proposal. Partnerships are published with the "İş birliği" (partnership) label.